

JUNE 14, 2018

Hunter PR Recognized by PRSA National and NY Chapters with Multiple Awards and Distinctions

By Bulldog Reporter

Hunter Public Relations has been recognized by **PRSA** and **PRSA-New York** with a series of prestigious awards.

The firm took home three awards at the **PRSA-NY Big Apple Awards Ceremony** in recognition of the agency's client work for **Outback Steakhouse** and **Scotch-Brite® Brand**. Hunter was honored with a Big Apple Award in the Media Relations, Digital Media, Consumer Products and Services category for "Outback Steakhouse Teaches Chrissy Teigen and John Legend How to Make a Bloomin' Onion" in addition to two Big Apple Awards for Scotch-Brite® Brand "Celebrates National Pet Month with #WorthTheMess" in both the Experiential Marketing category and the Events and Observances (One to Seven Days): Business categories.

Two Hunter employees were recipients of PRSA-NY's "15 under 35" Awards, which recognizes the most inspiring and ambitious young talent in communications: **Michael Lamp**, Senior Vice President and Digital Practice leader, and **Megan Milano**, Senior Account Supervisor in Hunter's Food & Beverage practice. **Grace Leong**, Hunter CEO and former recipient of the John W. Hill Award, presented this year's Philip Dorf Award for mentoring.

During the ceremony, Hunter was also honored as a "Diversity Champion" in PRSA-NY's inaugural "President's Diversity Data Honor Roll" for leading the charge as one of the PR Industry's most diverse agencies. The Honor Roll is the latest effort by the PRSA-NY chapter to inspire diversity and inclusion practices, and honor agencies making the greatest impact in the area.

“As a woman-founded, and women-led agency, we are proud to be recognized on the inaugural Diversity Data Honor Roll,” said Leong. “Hunter is committed to providing a rewarding career experience for all of its employees. ‘Earning employee dedication’ is part of our company’s manifesto, which begins with ensuring we maintain an inclusive, diverse and progressive culture for our staff and clients.”

In addition, Hunter recently took home the prestigious PRSA Silver Anvil Award in the Events & Observances, Seven Days or Less, Consumer category for “Scotch-Brite® Brand Celebrates National Pet Month with #WorthTheMess.” 3M, the makers of Scotch-Brite® Brand, has been a Hunter client since 1997.

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