



Best Places to Work 2018

PRWeek's annual Best Places to Work initiative honors the top agencies and in-house teams that were ranked a cut above by their associates on important issues including workplace culture and salary.

To see how your organization stacks up against the competition and to gain insights from recruitment pros and industry executives about what they see on the hiring front, check out our Best Places to Work Premium Edition.



Hunter Public Relations

Location: New York City

From compensation to time off, and from training to openness, employees at New York and London-based Hunter PR said the firm hits all the targets required to keep them happy. Employees are pleased with the pay. They praised the compensation as gracious, said expenses were reimbursed quickly, and reported they are given vacation days for work done outside of normal business hours.

HUNTER:

Staff also felt the firm strongly supports their professional development, applauding the off-site retreats and educational stipend it offers.

At least one judge agreed with those assessments and, in summing up the work environment, said it was clear the agency has its employees' best interests at heart. The firm has, she explained, the "perks of a small agency with the resources and benefits of a larger agency."

Employees also noted the firm's management does a great job of keeping staff informed. There's a "strong spirit of transparency" one employee said, "thanks to a weekly news brief, monthly staff meetings, and an annual state of the union."

And while they're keeping staff informed, management is also recognizing staffers for their work. At least one employee said her colleagues are regularly rewarded for their efforts via recognition in the weekly company newsletter, awards, and promotions. Overall, staff at Hunter credit the agency for forming a creative and collaborative environment to work in.